



CASSIE KAISER

UI DESIGNER

CASSIEKAISER.COM
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ABOUT ME

A creative, design-oriented problem solver with over three years of experience in the field of interactive media. Seeking a role that will allow me to consolidate both my educational and professional backgrounds, expand my knowledge of user experience and product design and provide opportunities for both my personal and professional growth.



SKILLS

Proficient in Illustrator, Photoshop, After Effects, Premiere, Powerpoint, and Keynote

Working knowledge of Axure RP, HTML, CSS and Google Analytics

UI Design, Wireframes, Research, Responsive Design, Paper prototyping, Interactive prototyping, Illustration, Photo Editing, Video Editing, and Sketching



INTERESTS

UX Design, Emotional design, Mentorship, Reading, Coding, Typography, Travelling, Art history, Sculpture, and Cooking



EDUCATION

- **DIPLOMA / GRADUATED 2013**
Multimedia Design and Development, Humber College
- **HONOURS BACHELOR OF ART / GRADUATED 2011**
Art History, University of Toronto



EXPERIENCE

- *ecentricarts inc.*
UI DESIGNER / 2013 - PRESENT
 - See projects through from conception to launch
 - Consistently deliver to a fixed time schedule
 - Determine the scope of a project during the planning stages and keep it in sight during production
 - Lead quality assurance testing for design phase of projects
 - Contribute ideas to help streamline the responsive design process
 - Work closely with UX and development teams to ensure top quality products
 - Help improve the accessibility of websites by participating in a company led accessibility advocacy group
 - Developed a social media strategy, which has resulted in an increase in readership and followers
- *Women && Tech*
DESIGNER & VOLUNTEER COORDINATOR / 2013 - PRESENT
 - Successfully launched sixteen interviews and counting
 - Recruit and train volunteers for specific work duties
 - Develop comprehensive volunteer plans that include all duties from recruitment to wrapping up
 - Provide art direction on select interviews
 - Lead design quality assurance testing
- *Cassie Kaiser Designs*
FREELANCE DESIGNER, DEVELOPER & ILLUSTRATOR / 2011 - PRESENT
 - Develop and present proposals for work to small business owners and company managerial staff for projects ranging from website design, and marketing collateral to complete branding and identity overhauls
 - Responsibilities include conceptualization and execution of design, resolving projects to client's satisfaction, accurate billing and payment collection, and assistance in the printing process
 - Maintain and sustain long-term client relationships through continued web support and easy accessibility for rush projects
- *Humber College*
GRAPHIC DESIGNER / 2011 - 2012
 - Self-directed position; worked on projects relating to the Office of Advancement & Alumni Relations and Humber in general. Projects included print advertisements, newsletters and promotional design for long term advancement campaigns
 - Achieved ways of keeping designs original and exciting while adhering to Humber's strict brand guidelines



ACHIEVEMENTS

- *Humber College*
PARAFX BEST PORTFOLIO AWARD / 2012
Awarded to the student with the best online portfolio in Humber's Multimedia Design and Development program